

#### Lincoln/Lancaster Multi-Modal Transportation Plan Study Overview

- Focus of the study is to identify realistic means for expanding travel, mobility, and accessibility opportunities within the City and County by supporting alternative modes of transportation.
- At the same time the study must consider and acknowledge the community's current dominant mode of travel, the auto, while seeking greater usage of alternative modes.

#### Challenges for Multi-Modalism

- Majority of people drive today (81% Single Occupant Vehicle when traveling to work)
- Lancaster County has shortest commute trip of 231 largest counties in the United States (15.8 minutes)
- Overall density concerns

#### **Transit Overview**

- 21 fixed routes plus demand-responsive service
- 89% of population within ¼ mile of transit
- 88% of employees within ¼ mile of transit

#### **Transit Overview**

- 56 full-size coaches and 9 vans
- \$7.3 million operating expense
- 1.6 million passengers
- 18% farebox return
- No Sunday or evening service

## **Transit Market Analysis**

- Primary markets:
  - University students, faculty and staff
  - Young and old
  - Low-income population
- Primary service areas:
  - High-density land uses
  - Low-income concentrations.

Higher
Density and
Low- to
ModerateIncome



Youth, Student and Elderly Markets



## **Bicycling**

- Trail system is very strong
  - 90+ miles
  - Numerous bridges
  - Expansion plans
- Trail system weaknesses
  - Highly radial
  - Trails do not reach Downtown; key links soon to be completed. Issue to be studied with Downtown Plan





# Walking

- Strengths
  - Sidewalks on both sides of nearly every street
  - Interconnected street system provides walking opportunities
  - Trail system: popular for recreation
- Weaknesses
  - Long distances to most destinations

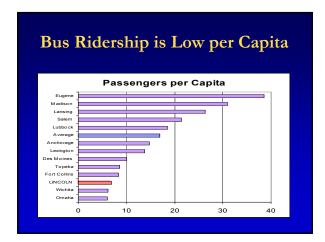
#### Land Use

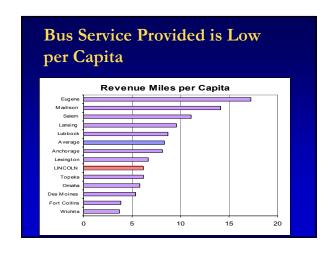
- Low to moderate density
- Few mixed- or multi-use nodes that are dense, diverse and walkable – characteristics supportive of transit
- Commercial and multi-family housing areas not presently designed to promote transit, bicycling or walking

# Current Land Use Pattern

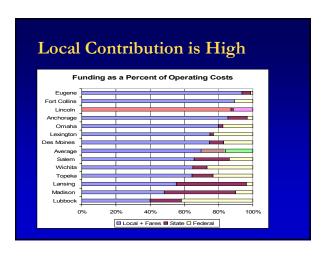
# **Peer Group Analysis**

- A Peer Group is a set of *similar* cities
  - Population
  - Land area
  - Population density
  - State capital (often)
  - Major university









#### The Lincoln Comprehensive Plan

- The Plan: calls for the Multi-Modal Transportation Study to be done
- Trend: no increase in density; assumed continuation of auto dominance
- Nodes Needed: Plan calls for this; are the tools available to accomplish this?
- Opportunities for multi-modal efforts created by increase in population base

#### Long-Range Transportation Plan

- Multi-Modal: emphasizes balancing auto travel with transit, bicycling and walking
- **■** Transit-supportive development
- More development in "centers" and "districts"

#### Population Forecast, Year 2050

Lincoln: 475,000

**County:** 525,000

#### Land Use and Transit Connection

- Recent street pattern limits trails and transit
- Few dense nodes to support transit
- Antelope Valley creates opportunity

# **Public Opinion Survey**

 Likelihood to consider alternative transportation to work or school:

Bus: 42 %Bicycle: 30 %Walk: 51 %

 Walking distance to the bus stop more important than service frequency

# **Public Opinion Survey**

- Possible changes with most influence on bus riding:
  - No bus transfer needed
  - High gasoline prices
  - Bus time equal to driving time
  - More frequent buses
  - Evening service

#### **Public Opinion Survey**

 Importance of urban design that supports alternative forms of transportation:

Very important: 53 %Somewhat important: 38 %

Total: 91%

#### **Conceptual Alternatives**

- 1. Maintain Current Trends
- 2. Improve Travel Choices
- 3. Become the Community's Second Car
- 4. Dedicate the Community to Alternative Transport

#### 1: Maintain Current Trends

- Very little change would be expected in Lincoln's travel picture. Nearly all travelers in Lincoln who have a choice of travel modes will opt for the automobile, and public investments and policies will continue to support that choice most strongly.
- Lincoln will develop in the same manner as it has the past few decades.
   Modal choice will expand as opportunities arise.

#### 2: Improve Travel Choices

- Alternatives to driving alone will become a viable choice for an increasing percentage of the population as public investments and policies are adjusted to gradually shift habits and perceptions.
- Lincoln will be acknowledged as a competitive and progressive mid-sized city, able to provide a range of options in movement, neighborhoods and work settings.

# 3: Become the Community's Second Car

- Lincoln will evolve toward a community in which riding the bus, bicycling and walking are common and acceptable means of travel because of changes sustained over many decades.
- City form will gradually be reshaped with more and better transit-friendly nodes and centers. Lincoln will be a leader in providing a travel options that are attractive substitutes for driving.

# 4: Dedicate the Community to Alternative Transport

- Lincoln will re-create itself as a community built around transit, bicycling and walking. Transit investments will be significantly increased, and urban form will be guided to reinforce that effort.
- Lincoln will emerge as a model of sustainable community planning with a transit system that is more attractive than driving. New patterns of city development will help make those changes possible.

# Examples of Transit Subjects to Be Addressed

- Fixed-route service
- Funding
- Demand-responsive service
- Carpools and van pools
- Intelligent transportation systems
- Intercity transit service
- Light rail transit and bus rapid transit
- Transit-preferential features
- Hubs

#### Preferred Alternative

- Task Force is concentrating on Alternative
- 3: Become the Community's Second Car as a benchmark
- May include some concepts and policies from Alternative 2: Improve Travel Choices
- Increased level of service will bring with it increased costs

#### **Cost Considerations: Capital**

- Annual transit capital costs would double during 15 year "ramp up" period:
  - \$1.82 million per year to \$3.63 million per year in capital costs to attain 80% increase in service
  - 70 new buses at \$260,000 each; 5 Handi-Vans at \$155,000 each
  - \$4 million for new bus garage; \$4 for multi-modal center in Downtown
  - Potentially 80 percent funding from FTA
- Trails and pedestrian projects would increase
  - \$280,000 per mile for 10' bike trail
  - \$66,000 per mile for 5' sidewalk

## **Cost Considerations: Operations**

- Additional transit operating costs:
  - \$550,000 increase each year in operating costs to attain overall 80% increase in service by end of 15 year "ramp up" period
  - \$110,000 per year cost to operate each additional bus and van purchased
  - Local funding would have to cover most of these added costs
- Local funds for additional trails and sidewalks maintenance, rehabilitation, and replacement

#### **Next Steps**

- Finalizing preferred alternative and policies to be included in the final Multi-Modal Transportation Plan
  - Transit Oriented Design (TOD)
  - Downtown Multi-Modal Transportation Hub
  - Transit Authority
  - Transit Demand Management (TDM) and Multi-Modal Advocate
  - Multi-Modal Partnership with UNL

## **Next Steps**

- Special transit services review
- Bike lane study
- Task Force meetings:
  - March 9, 2004
  - April 13, 2004
  - May 11, 2004
  - June 8, 2004
- Final report to the Mayor by July 2004

